



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

OBAMA FOR AMERICA (2353)
GMMB (1182)

Shiebler, Charles (1011)
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Invoice 173753
Inv Date 9/30/2012
Terms Net 30
Contract 47859
Bill Type Standard
Period 8/27/2012 - 9/30/2012

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 1687 Sked C 9/11-9/17 (27471)
Acct Types Local/Political Candidate Agency
Est/Headline 1687/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:50PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Per week (2),We,Th,Fr	09/13/12 7:56AM (Th)	00:30	Today Show	OFA12D095H	\$1800.00	
1.0	SPOT	7:00AM- 8:00AM	Per week (2),We,Th,Fr	09/14/12 7:58AM (Fr)	00:30	Today Show	OFA12D095H	\$1800.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2),We,Th,Fr	09/13/12 8:34AM (Th)	00:30	Today Show	OFA12D095H	\$1800.00	
2.0	SPOT	8:00AM- 9:00AM	Per week (2),We,Th,Fr	09/14/12 8:26AM (Fr)	00:30	Today Show	OFA12D095H	\$1800.00	
3.0	SPOT	9:00AM- 9:30AM	Per week (1),Mo	09/17/12 9:30AM (Mo)	00:30	7 News Today in New England 9-10A	OFA12D095H	\$750.00	
4.0	SPOT	10:00AM-11:00AM	Per week (1),Mo	09/17/12 10:29AM (Mo)	00:30	Today Show	OFA12D095H	\$600.00	
5.0	SPOT	10:00AM-11:00AM	Per week (1),We,Th,Fr	09/13/12 10:56AM (Th)	00:30	Today Show	OFA12D095H	\$600.00	
6.0	SPOT	12:30PM- 1:00PM	Per week (1),We,Th,Fr	09/13/12 12:39PM (Th)	00:30	7 News at Noon	OFA12D095H	\$750.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2),We,Th,Fr	09/12/12 2:13PM (We)	00:30	DOCTORS Episode: 5002	OFA12D095H	\$500.00	
7.0	SPOT	2:00PM- 3:00PM	Per week (2),We,Th,Fr	09/13/12 2:40PM (Th)	00:30	DOCTORS Episode: 5012	OFA12D095H	\$500.00	
8.0	SPOT	3:00PM- 3:30PM	Day,M-1	09/17/12 3:14PM (Mo)	00:30	Family Feud Episode: 12015	OFA12D095H	\$500.00	
9.0	SPOT	3:30PM- 4:00PM	Per week (2),We,Th,Fr	09/12/12 3:51PM (We)	00:30	Family Feud Episode: 12017	OFA12D095H	\$500.00	
9.0	SPOT	3:30PM- 4:00PM	Per week (2),We,Th,Fr	09/14/12 3:51PM (Fr)	00:30	Family Feud Episode: 12019	OFA12D095H	\$500.00	
10.0	SPOT	7:00PM- 7:30PM	Per week (2),We,Th,Fr	09/12/12 7:12PM (We)	00:30	Access Hollywood Episode: 4178	OFA12D095H	\$1800.00	
10.0	SPOT	7:00PM- 7:30PM	Per week (2),We,Th,Fr	09/13/12 7:11PM (Th)	00:30	Access Hollywood Episode: 4179	OFA12D095H	\$1800.00	
11.0	SPOT	7:00PM- 7:30PM	Day,M-1	09/17/12 7:11PM (Mo)	00:30	Access Hollywood Episode: 4181	OFA12D095H	\$1800.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2),We,Th,Fr	09/12/12 7:54PM (We)	00:30	EXTRA Episode: 19009	OFA12D095H	\$2000.00	
12.0	SPOT	7:30PM- 8:00PM	Per week (2),We,Th,Fr	09/13/12 7:51PM (Th)	00:30	EXTRA Episode: 19010	OFA12D095H	\$2000.00	
13.0	SPOT	10:00PM-11:00PM	Day,W-1	09/12/12 10:41PM (We)	00:30	THE NEW NORMAL	OFA12D095H	\$2000.00	
14.0	SPOT			09/13/12			1 preempt @ \$4000.00	\$0.00	Pre-Empt
15.0	SPOT	8:00AM- 9:00AM	Day,Sa-1	09/15/12 8:58AM (Sa)	00:30	Today Show Weekend	OFA12D095H	\$850.00	
16.0	SPOT	9:00AM-10:00AM	Day,Sa-1	09/15/12 9:43AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D095H	\$1000.00	
17.0	SPOT	7:00PM- 8:00PM	Day,Sa-1	09/15/12 7:16PM (Sa)	00:30	Access Hollywood Sat Episode: W836	OFA12D095H	\$400.00	
18.0	SPOT	8:00AM- 9:00AM	Day,Su-1	09/16/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12D095H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$26,900.00	Total Spots	23
Commission	(\$4,035.00)		
Net Total	\$22,865.00		